# Privacy Policy for McCarthy-Hatch.com

Effective Date: August 1, 2024

### Introduction

McCarthy Hatch, LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, McCarthy-Hatch.com (the "Site"). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

### 1. Information We Collect

#### a. Personal Data

We collect personally identifiable information that you voluntarily provide to us when you register on the Site, make inquiries, subscribe to our newsletters, or otherwise interact with the Site. This information may include your name, email address, phone number, and any other information you choose to provide.

## b. Usage Data

We automatically collect information about your interactions with the Site, such as IP address, browser type, operating system, referring URLs, pages visited, and the dates/times of your visits. This information is collected through cookies, web beacons, and other tracking technologies.

#### c. Sensitive Data

We do not knowingly collect or process sensitive personal data, such as race, ethnicity, religious beliefs, health information, or sexual orientation. If you voluntarily provide sensitive data, you consent to our processing of that data as necessary to provide our services.

#### 2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain the Site.
- Improve, personalize, and expand our services.
- Communicate with you, including responding to your inquiries and sending you newsletters or other updates.
- Analyze how you use the Site to monitor and enhance its functionality.
- Prevent and address technical issues, fraud, and unauthorized access to our systems.

## 3. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- Consent: When you have given us explicit consent to process your personal data for a specific purpose.
- Contractual Necessity: When processing is necessary for the performance of a contract to which you are a party.
- Legal Obligations: When processing is required to comply with a legal obligation.
- Legitimate Interests: When processing is necessary for our legitimate business interests, provided those interests do not override your fundamental rights and freedoms.

## 4. Data Sharing and Disclosure

We do not sell, rent, or trade your personal data to third parties. However, we may share your information with:

- Service Providers: Third-party vendors who provide services on our behalf, such as hosting, analytics, customer support, and marketing services. These providers are bound by strict confidentiality agreements and are only permitted to use your data as necessary to provide their services to us.
- Legal Obligations: Government authorities or other third parties when required by law, court order, or other legal process.
- Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the new owner.

### 5. International Data Transfers

Your information may be transferred to—and maintained on—computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. We take all necessary steps to ensure that your data is treated securely and in accordance with this Privacy Policy, regardless of where it is processed.

# 6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- Access: You can request a copy of the personal data we hold about you.
- Correction: You can request that we correct any inaccuracies in your personal data.
- Deletion: You can request that we delete your personal data, subject to certain legal exceptions.

- Objection: You can object to our processing of your personal data based on legitimate interests.
- Restriction: You can request that we restrict the processing of your personal data.
- Portability: You can request that we provide your personal data in a structured, commonly used, and machine-readable format.
- Withdrawal of Consent: If we are processing your personal data based on your consent, you can withdraw your consent at any time.

To exercise any of these rights, please contact us using the contact information provided below. We will respond to your request in accordance with applicable data protection laws.

# 7. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, no security measure is 100% effective, and we cannot guarantee the absolute security of your information.

#### 8. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

# 9. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and use data as described in this Privacy Policy. You can manage your cookie preferences through your browser settings, but disabling cookies may affect your ability to use certain features of the Site.

## 10. Children's Privacy

The Site is not intended for use by individuals under the age of 16. We do not knowingly collect personal data from children under 16. If we become aware that we have inadvertently collected such data, we will take steps to delete it.

## 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top. Your continued use of the Site after such changes constitutes your acceptance of the updated Privacy Policy.

### 12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

McCarthy Hatch, LLC 3200 Sam Rayburn Highway

Melissa, TX 75454

Email: Asaf@McCarthy-Hatch.com

Phone: 805-793-3525

# 13. State-Specific Provisions

If you are a resident of California, Virginia, Colorado, Connecticut, or Utah, you may have additional privacy rights under state law. Please refer to our [State-Specific Privacy Rights](#) section for more information on how to exercise these rights.